

# BORYANA KRIZHANOVSKA

## UX Designer

+44 7858525980

<https://design-bo.com>

[b.krizhanovska@gmail.com](mailto:b.krizhanovska@gmail.com)

Richmond, England, United Kingdom



## EXPERIENCE

### Web Designer

#### Codeless

04/2018 - Ongoing Sofia, Bulgaria

- Developed responsive web sites and online shops using different platforms such as Prestashop and WordPress.
- Created visual concepts for landing pages, online shops, marketing campaigns etc.
- Processed digital pictures
- Managed the content of 5+ online shops

### Software Engineer

#### Tradeo.com

08/2016 - 04/2018 Sofia, Bulgaria

- Implemented 10+ landing pages in Ruby on Rails application
- Developed a dynamic homepage built with multiple components combinations whose client-side render is powered by A/B testing

### Web Designer, Front-end Developer

#### Komfo

11/2009 - 07/2016 Sofia, Bulgaria

- Contributed to the development of over 10 FBML applications
- Contributed to company's design system
- Maintained efficient CSS
- Conducted CSS training with the development team

### Web And Graphic Designer

#### Interactive Media Services

01/2008 - 07/2009 Sofia, Bulgaria

- Coordinated with copywriters and web developers for site content, images, icons, banners and posters
- Created web pages for multiple TV shows and voting formats
- Created graphic concepts and advertisement materials for campaigns and events

## SUMMARY

Seeing the bigger picture and understanding more about the process of creating a successful product is my top priority. Having that goal in mind I went through being a web designer, front-end developer took Ruby programming language course and during the last year certificate as a UX designer. I believe that design needs not only to look good but also to serve a function and I have just the right mix of skills to contribute to the designing and developing process.

## SKILLS

Prototyping

Wireframing

UX Research

HTML5

CSS3

Java Script

Responsive Design

## LANGUAGES

English

Advanced



Bulgarian

Native



# EXPERIENCE

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## Web Designer

### Net4You

📅 07/2007 - 12/2007 📍 Sofia, Bulgaria

- What did you achieve in this role?
- Developed more than 20 projects: online shops, landing pages, company websites and others
- Has implemented more than 20 custom designs into the Content Management System
- Processed up to 50 pictures a day while meeting the company's standards of quality
- Conducted customers training on how to use the CMS.

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## Web Designer

### J Solutions

📅 02/2007 - 05/2007 📍 Sofia, Bulgaria

- What did you achieve in this role?

# EDUCATION

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## UX Professional Diploma

### UX Design Institute

📅 06/2020 - 12/2020 📍 London, United Kingdom

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## Programming 101 with Ruby

### Hack Bulgaria

📅 04/2017 - 07/2017 📍 Sofia, Bulgaria

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## animation

### New Bulgarian University

📅 01/2010 📍 Sofia, Bulgaria